

For Immediate Release

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Attached photo: Ancil Lea III, president and CEO, James Henry, Inc.

Client testimonial: <https://youtu.be/b8Kyfqk337Y>

New medical technology startup launched from Delta I-Fund program

Conway, Ark. — An Arkansas-based startup focused on innovative healthcare software and technology solutions launched Wednesday, Aug. 21.

The company, Healthcare Systematics, is a subsidiary of James Henry, Inc. The James Henry team nurtured the Healthcare Systematics concept as part of the Delta I-Fund program, a startup accelerator administered by Winrock International.

Healthcare Systematics provides unique technology and processes to help smaller hospitals, large specialty practices and outpatient surgery centers to assess, select and implement new software technology and increase patient engagement.

“This is something that began over a lunch with two CEOs,” Ancil Lea, president and CEO of James Henry, Inc., said. “Since we have worked with more than 2,000 providers, clinics and hospitals since 1988, selling software solutions, they wanted me to ‘change roles’ and help them in their selection of new software and implementation for their hospital and outpatient surgery center.”

Lea and his team developed a systematic process and weighting technology for helping make these decisions.

“It is a unique perspective, looking at the decision making and system success on the other side of the desk,” Lea said.

After being approached by Winrock International about the Delta I-Fund program, James Henry, Inc. applied and was accepted to prove and/or incubate its idea further.

“What has come out of this extensive program is a new company and technology,” Lea said. “We are announcing the formation of a company specifically to help these hospitals, clinics and surgery centers to make these decisions and see the purchase through to adoption.

“What we discovered in this Delta I-Fund program is that unless you are a large healthcare entity, they don’t have the expertise or the resources to make the best decision regarding medical software technology, which is rapidly evolving. It’s really just a good guess at that point. They need an experienced and trusted partner to come alongside and walk them through this process and system we’ve developed, and see them succeed.”

The process and technology have already proven effective where they have been implemented.

Scot Davis, CEO of Arkansas Urology, said, “Having an expert on our team to help in the selection of software for our surgery center took the pressure off our administration and was critical for us to make the best decision for our practice.”

For more information or to contact Healthcare Systematics, visit www.healthcaresystematics.com.

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